

# Hertfordshire County Council Job Outline



**JOB TITLE:** Healthy Places Officer  
**GRADE:** M1  
**REPORTS TO:** Strategic Lead (Healthy Places)  
**TEAM:** Healthy Places  
**DEPARTMENT:** Public Health

## **Purpose of the Job**

Hertfordshire is experiencing unprecedented growth with at least 100,000 new homes and 100,000 new jobs to be created by 2031. This is an exciting opportunity to capitalise on the opportunities that the Council's ambitious growth agenda presents for creating healthy places for our residents to live, work and socialise.

The main purpose of the role is to support the Strategic Lead and work as part of a small team to deliver improvements in population health and reduce health inequalities through addressing environmental and wider determinants of health. The job holder will take a proactive approach to address health and wellbeing priorities through collaboration with planning, environment, transport planning, housing and highways.

## **Main Areas of Responsibility**

This role will support the Strategic Lead for Healthy Places to:

- To engage with internal and external partners, respond to consultations and provide public health representation on spatial planning policy, planning applications for major developments, land use and transport infrastructure
- Engagement with Growth and Transport Plan process across the county
- Support Highways and Transport Planning to embed the Healthy Streets approach
- Co-ordinate the housing and health programme of work and work with stakeholders to facilitate improvements in key areas of housing and health service delivery
- Work with the Strategic Lead to develop an approach to ensure public health priorities are reflected in the County Councils' own housing development schemes
- Work with the Growth and Infrastructure Unit to develop our position and involvement with master planning
- Support the Strategic Lead in the delivery of the broader healthy places agenda - where appropriate - including road safety and the wider natural environment

- Update and revise relevant policy and guidance as and when appropriate e.g.
- Hertfordshire Health, Wellbeing and Planning Guidance
- To represent Public Health at partnership and other meetings, particularly ensuring consistency of messages and practices to external partners through close engagement with relevant partners
- Ensure effective and timely dissemination of information, signposting to services and acting as a point of contact for healthy places
- Produce reports and present to a range of audiences as and when required
- To deputise for the Strategic Lead as and when required.

The duties and responsibilities listed above describe the post as it is at present. The post holder is expected to accept any reasonable alterations that may from time to time be necessary.

## **Person Specification**

**Please provide a supporting statement which includes examples and evidence of when you have demonstrated the attributes listed below.**

**You will be expected to address each point separately and in the order listed.**

**If you do not complete a full supporting statement in the requested format, your application may be rejected.**

### **Qualifications**

- Qualified to degree level in psychology, sociology, human / physical geography or similar subject or have equivalent relevant experience.

### **Experience**

- Relevant experience in planning policy and/or environmental planning and/or public health
- Experience of working with a Local Authority, Public Health or multi-agency partnership setting
- Working in partnership to create a joint approach to planning and strategy
- Effective working with internal and external partners to meet team aims and objectives.

### **Skills**

- Clear, decisive and persuasive communication skills, both written and verbal, with the ability to communicate with senior managers and elected Members
- Negotiating and influencing skills, used effectively and persuasively in support of organisational aims and objectives
- Effective interpersonal skills, including establishing and maintaining good working relationships with internal and external partners
- Ability to present complex and sensitive information to both specialist and non-specialist audiences and individuals
- A commitment to public sector values and behaviours
- High level of tact and diplomacy.

## **Diversity and Inclusion**

Hertfordshire County Council is committed to making inclusion part of our DNA, both as a large employer of people and as a provider and commissioner of services.

We strive to positively promote diversity and inclusion across the delivery of services and within our workforce. We want everyone at work, regardless of their background, identity or circumstances to have a sense of belonging to the organisation. We want all employees to feel valued, accepted and supported to succeed at work and reach their full potential. Our Diversity and Inclusion Strategy is available on the internal intranet or from your line manager.

## **Health and Safety**

It will be the duty of every employee while at work to take reasonable care for the Health and safety of themselves and of other persons who may be affected by their acts or omissions at work.

## **Additional Information: Code of Practice on the English Language Requirements for Public Sector Workers**

Public Authorities must ensure that all members of staff in customer facing roles, whatever their nationality or origins, are able to communicate the English language fluently with the general public, verbally and in written format (access needs will be met for those with a disability).